

Digital Signage Solutions

Capture Your Audience

Digital Signage 101

Markets Served

Features

What is Digital Signage?

Digital signage is a form of electronic display that shows Television programming, menus, information, advertising and other messages. Digital signs (such as LCD, LED, plasma displays, or projected images) can be found in public and private environments, such as retail stores, hotels, restaurants and corporate buildings.

Digital signage is used for many different purposes and there is no definitive list. However, below are some of the most common applications of digital signage:

Public information

Internal information

Menu Information

Advertising

Brand Building

Influencing Customer Behavior

Enhancing Customer Experience

Enhancing The Environment

Target. Communicate. Reach. Profit

Timing your message to a targeted audience makes a world of difference in message effectiveness. Unasked for solicitation mail goes straight into the trash. Phone calls are often ignored or resented. To get the right idea to the right people at the right time you need to communicate unobtrusively, when your targeted audience is ready for it. This is where Adaptive's digital signage solutions can give you the edge.

Whether your business is involved in retail, finance, education, hospitality, etc., we have digital signage solutions that enable you to communicate effectively with your clients and get the results you want. Increase awareness, viability, and revenue with greater flexibility at lower cost than traditional print, radio and television advertising.

Retail

Restaurant

Financial

Corporate

Government

Supermarkets/Grocery

Hospitality

Education

Gas stations

Transportation

Digital Signage Software Platform for Growth

Adaptive's Digital Signage Software Platforms provide the scalability, flexibility and features for digital signage growth. Adaptive provides feature-rich digital signage platforms that offer complete flexibility and control over the displays, content, and functionality of their playlists.

Customer Portal



- Easy to Use Web Interface
- Content Scheduling
- Custom Layouts
- Emergency Alerts

Content



- API Calls
- Content Creation Tool
- Content Store Apps
- 25+ Supported Media Types

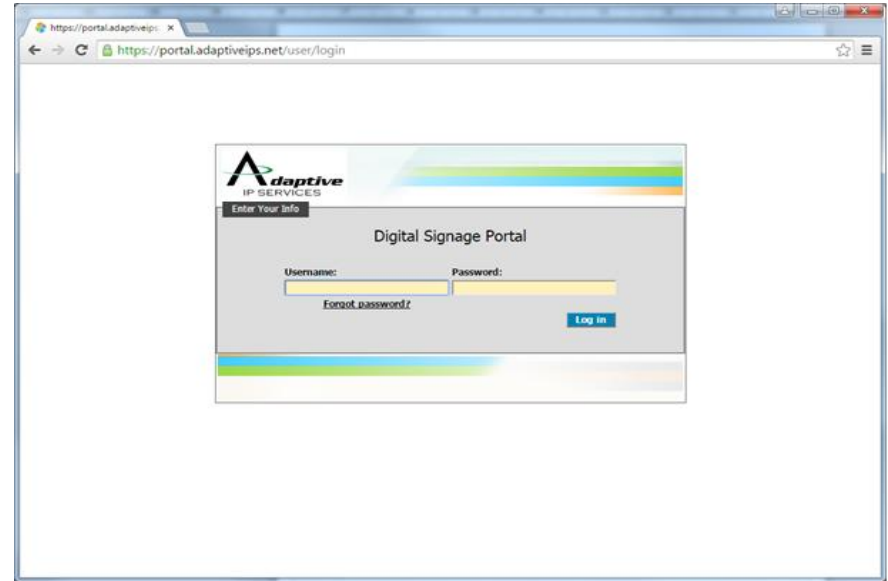
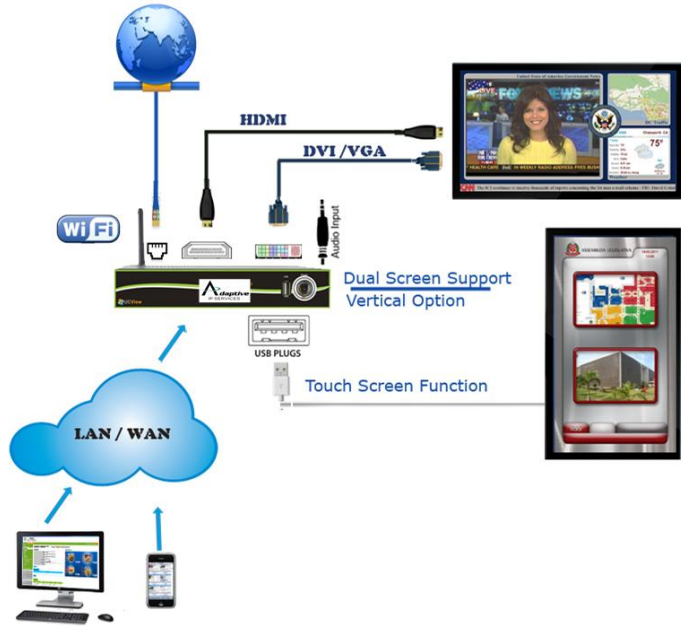
Advanced Features



- GPS Content Control
- Video Wall and Multi Screen
- Analytics and Reporting
- Network Monitoring
- Content Audit Trail



How It Works!



Call Today for a Free Demo
(888) 382-7685